

1. Context



Sustainable development of economy and entrepreneurship in the cross-border area between Romania (Tulcea county) and Ukraine (Izmail district) can be reached and strengthened through the enhancing of educational process and improvement of youth familiarization with current market opportunities.



High level of **youth migration**, caused by the low level of educational and working opportunities, **can be decreased** through the provision of **up-to-date tools and expert support** to open new ways and existing profitable practices in educational and entrepreneurial fields for young people **to involve them in socio-economic life** of the society and **starting of new businesses**.

2. Specific problem

3. Idea



What if young people could receive **expert support** and access to the **working educational & employment tools** through European Union project?





4. Solution

We implemented a **pilot project** by creating a **2 laboratories for business practicing, workrooms and educational content** for students from schools and universities to wide their view and knowledge **in the field of entrepreneurship, financial literacy and starting business**



5. How it works

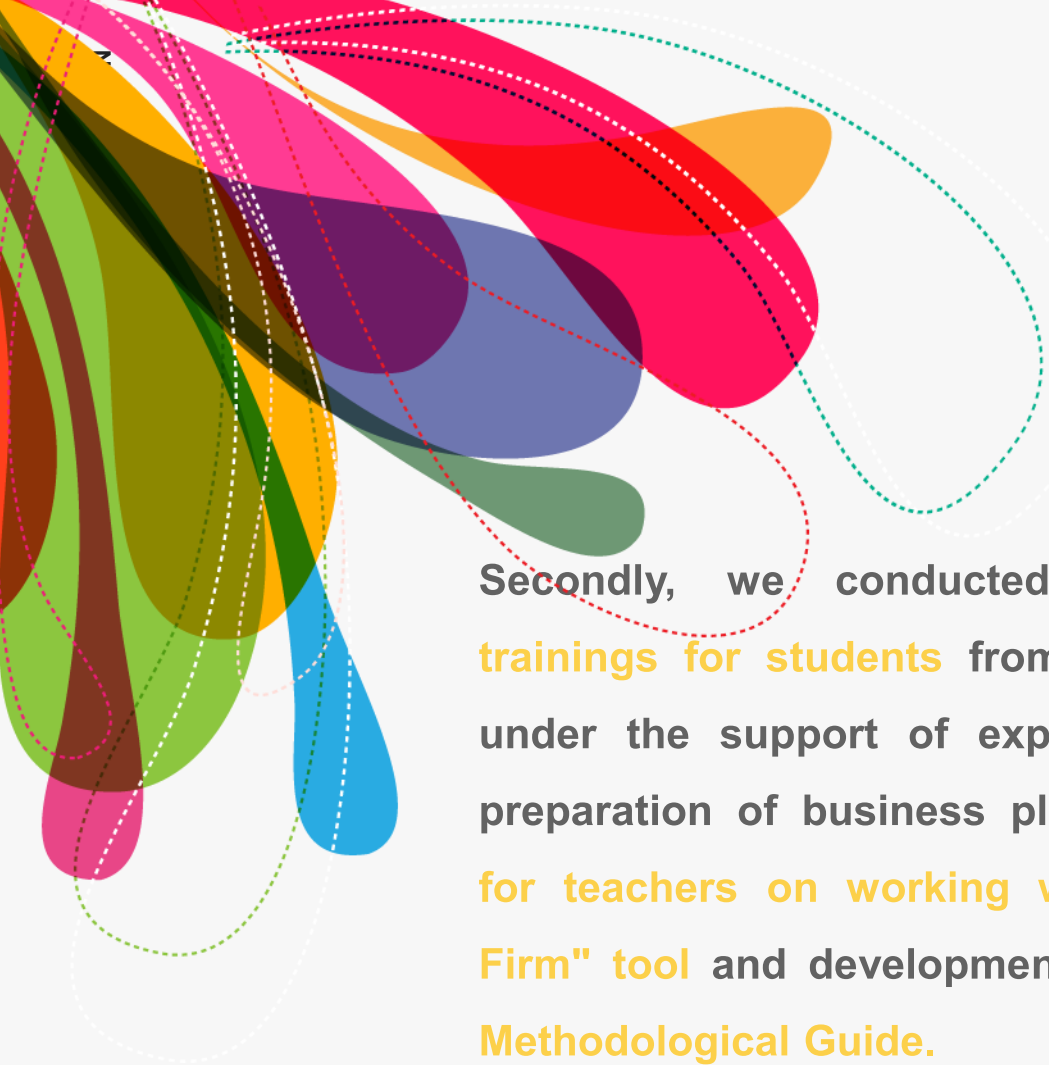


Firstly, we created an **e-CPO platform** (Counseling and Professional Orientation) and **Mobile CBC Team** for students from RO and UA to provide **professional counseling and guidance services** - the first steps, letter of intent, job search techniques, etc. for youngsters.



<http://www.e-cpo.com/>





Secondly, we conducted **educational trainings for students** from RO and UA under the support of experts with the preparation of business plans, **trainings for teachers on working with "Practice Firm" tool** and development of **Common Methodological Guide**.

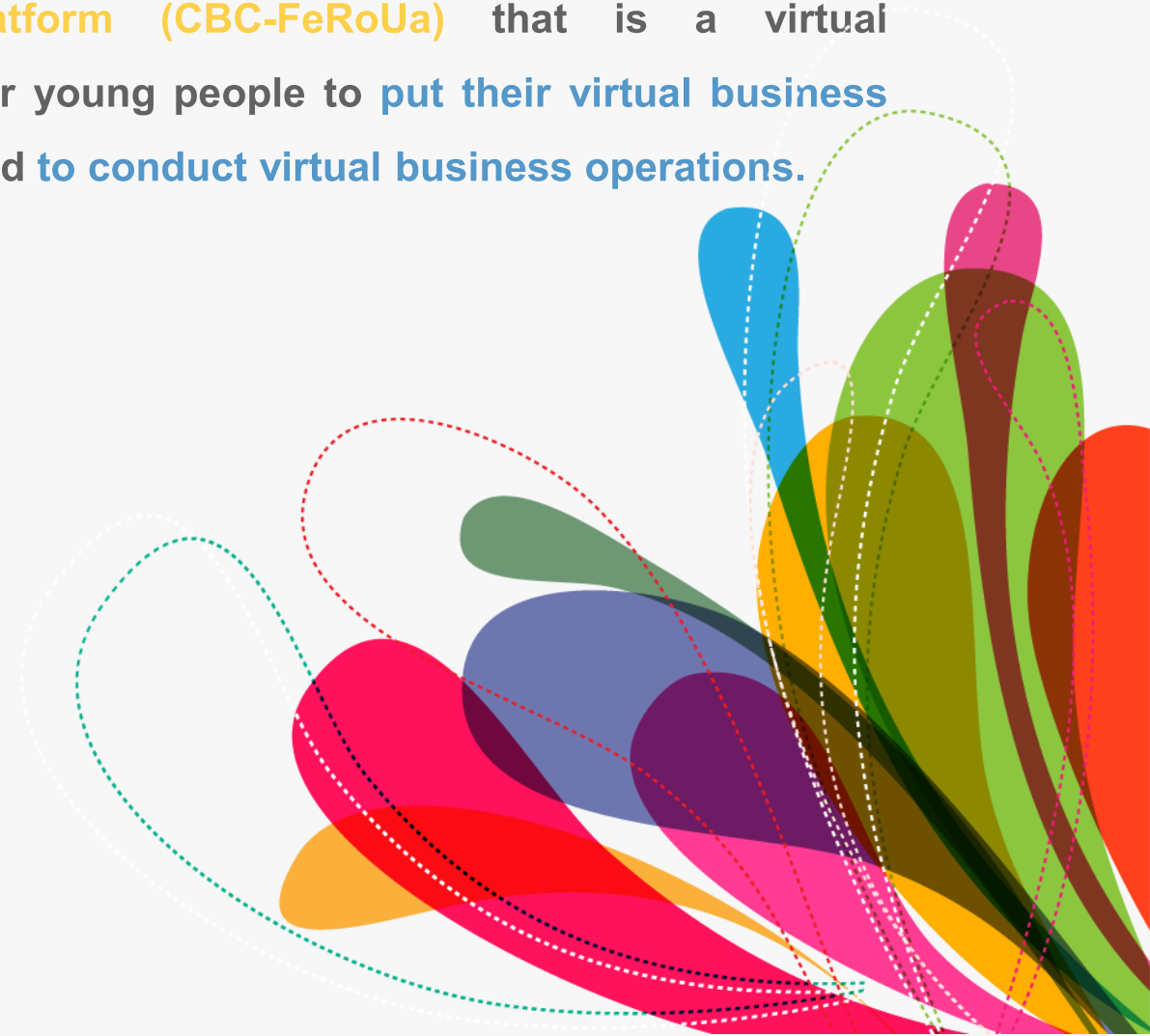


6. How it works

7. How it works



Finally, we created a new educational tool – an **online interactive platform (CBC-FeRoUa)** that is a virtual environment for young people to **put their virtual business into practice and to conduct virtual business operations.**



WITHIN EU PROJECT WE MADE THE FOLLOWING:

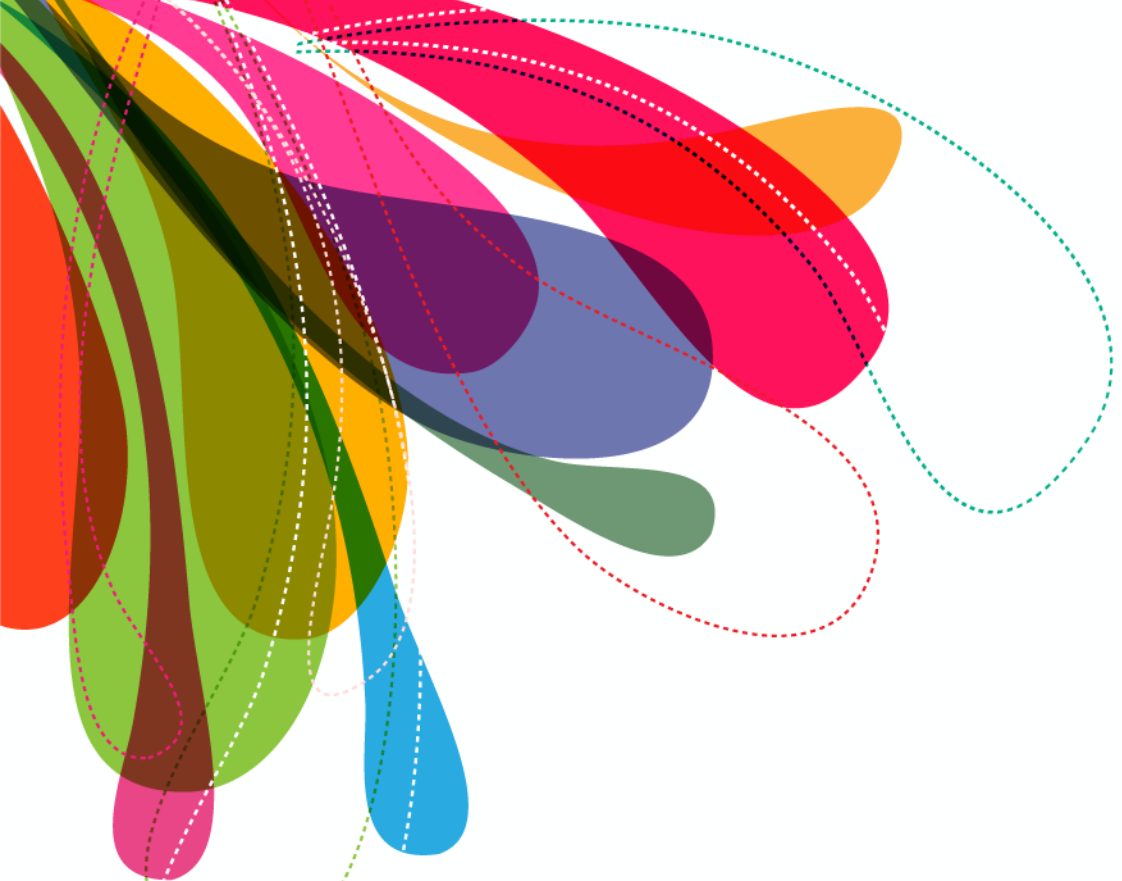
- 360 young people from RO and UA participated in 24 educational trainings.
- 40 teachers were trained on working with "Practice Firm" study tool.
- 1 Common Methodological Guide developed.
- 35 business plans were developed

8. Proof /credibility

- e-CPO platform (Counseling and Professional Orientation) and online interactive platform (CBC-FeRoUa) are created for constant access to consulting, educational business and employment content & services.
- 2 laboratories and 3 workrooms for students were equipped.

9. Vision/impact

Now, young people can improve their **competences** and **skills** in field of entrepreneurship and employment **to start new businesses** and **deeply engage** in **socio-economic sphere** of cross-border region.



EUROPEAN UNION



Romania-Ukraine
ENI-CROSS BORDER COOPERATION

“CBC-PracticeFirms – Innovative methods of professional training and educational collaboration at bilateral level RO-UA”

EMS ENI Code – 2SOFT/1.1/2

The partnership of the project is presented by the following organizations:

- Luncavita Village
- Izmail State University of Humanities
- “Sf. Luca” Postliceal Sanitary School Tulcea
- Youth Public Organization “New European Generation”