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Romania (Tulcea county) and Ukraine (Odesa region) don't always prioritize youth access to innovative business education, while young entrepreneurs are still regarded as a potential risk.

In spite of their desire to create start-ups and integrate new ideas, most young people of the region **struggle to acquire knowledge, develop new skills and find like-minded people**, besides receiving community validation.

Such goals require constant access to new technologies and innovative working practices that are not always at hand for them.





Could we **break down the barriers** in entrepreneurship education and business related skills to support young people?

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We created **a new educational tool** – CREDA SYSTEM (platform & app) - divided in 2 sections adapted to Romanian and Ukrainian legislation providing real guided support.

New technologies, content, tutorials and materials **for starting a business** at each stage of the process, are available with free access online.

Firstly we selected 150 young people from Romania and Ukraine for participation in experience exchange activities, in face-to-face interactive discussion with companies representatives. They shared successful experiences, challenges and tips in business field and acting EU practices.







We organized **2 training** sessions in Tulcea (Romania) for **50 young people from Romania** and **25 students from Ukraine** provided the opportunity for youth **not just to learn, but to practice** their skills. They developed real **Business Plans** under the assistance of specialists.

As a result, youngsters were made aware of modern leading EU business educational practices & tools for establishing new businesses.

**CBC-DEBUS**  
Innovative development of entrepreneurial education and stimulation of new businesses in the cross-border region  
ERDF ENI 250FT11.1/128

**Study from Home with Experts**  
If you were looking for a free, clear and effective service for self-development and improving your own skills, then our platform is the perfect option for you!

**What We Offer**

- Video**: View online programs, lectures and video lessons in a recording from anywhere in the world, in a comfortable place and at the time convenient for you.
- Study materials**: Access to electronic materials, manuals and textbooks for active self-development and improvement of own skills.
- Consultations**: You can contact the project team on any issue related to the presented materials for clarification and get quality consultation.

**Our Platform Is Aimed At Your Development**  
We have created a platform that presents educational materials, video lessons, mentoring and many other educational programs to online business, free business.

**50** Students  
**12** Courses  
**62** Lectures

**Study Materials Quickly, Conveniently, and Effectively**  
If you were looking for a free, clear and effective service for self-development and improving your own skills, then our platform is the perfect option for you!

**Recently added courses**

- Starting a Business: Are You Doing It Right?**  
Creation of a company  
If you want to create a company in Ukraine, these legal tips will help you deal with the main issues in this area.
- IT for small business**  
Technology and business are becoming increasingly integrated. Thanks to the use of modern IT solutions, companies effectively build business processes.
- Bank selection**  
Individual entrepreneurs are one of the most desirable clients for financial institutions. Having opened an account in one of banks, they very rarely change it to another.

The Joint Operational Program Romania-Ukraine 2014-2020 is financed by the European Union through the European Neighborhood Instrument and co-financed by the countries participating in the Program.

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Then we developed and launched the **CREDA** educational interactive tool that includes **specialized content** (online marketing, e-Banking, ERP, etc.) and **constant free access** to the platform for **consultations and support**.



Because the modern content of education requires the latest technologies and hands-on approaches, the Entrepreneurial Information Center in Romania **was modernized** and educational rooms in Izmail State University of Humanities were **equipped**.

- ✓ study activities for more than **150 young people**.
- ✓ 2 training sessions for **75 students** in the field of business under the mentoring of the qualified experts and successful entrepreneurs.
- ✓ **1** vocational training program and authorization according to the legislation of adult training in Romania and Ukraine;
- ✓ **1** “Entrepreneurial Information Center” modernized;
- ✓ **75 business plans** were developed and **10 business intentions** were submitted on cross-border level.
- ✓ **CREDA SYSTEMs** – 2 educational tools for development of business skills, specialized interactive entrepreneurial content and constant support were created and integrated in Romanian and Ukrainian educational institutions. Platform is available for the young people for access in browser or as an app in Google Play or AppStore.



<https://cbc-debus.com.ua/>

<https://creda-debus.ro/>



By helping youngsters take confidence in their own skills, we can change the border region job market.





# CBC-DEBUS

Be inspired & move on!

“CBC-DEBUS - Innovative Development of Entrepreneurial education and stimulation of new Business in cross-border region”

EMS ENI code - 2SOFT/1.1/128

A partnership between 4 Romanians (Tulcea County) and 2 Ukrainians (Odessa region) aimed to improve the quality and accessibility of entrepreneurial education for young people, increase awareness of cross-border business and socio-economic opportunities, strengthen the connection between both countries, as well as build new ones:

- Youth Public Organization “New European Generation”, Odessa region, Ukraine, NGO
- Izmail State University of Humanities, Odessa region, Ukraine, educational institution
- Tulcea County Agency for Employment, Tulcea county, Romania, public institution
- Patronage of Small and Medium Sized Enterprises of Tulcea County, Romania, professional association

